



III Astana Economic Forum July 1-2, 2010.

Ensuring Sustainable Economic Growth of Countries in Post-Crisis Period



Main Events of the 1st Day July 1, 2010

10:00 – 10:30	Ceremonial Opening					Exhibition of Industrial-Innovative Projects and Scientific Works
11:00 – 12:00	Plenary Session					
12:00 – 13:00	Press Conference	Visit Exhibits				
13:00 – 14:00	Lunch (fourchette)					
15.00 – 19.00	Forum on Industrial Innovation					
15:00 – 18:00	Innovative Congress	Business Forum of industrialists and entrepreneurs	Business summit on Energy	Conference of Public Private Partnership Centres	Section on Management development	
18:00 – 19:00	Signing of Agreements and Protocols Ceremony					
19:00 – 21:00	Official Function on behalf of the Prime Minister of the Republic of Kazakhstan					

Main Events of the 2nd Day July 2, 2010

10:00 – 12:30	Panel Session on: «Postcrisis Social and Economic Development of Countries»	Conference: «Regulation Mechanisms of Islamic Finance in Post-crisis Period»	Round table “Formation of Energy Efficient and Environmental Friendly Global Strategy”	Youth subpanel	Exhibition of Industrial-Innovative Projects and Scientific Works		
13:00 – 14:00	Lunch (fourchette)						
14:00 – 17:00	Section on: Formation and Development of the Innovative Economy»	Section on: «Building up of a new financial architecture»	Round table PPP development Perspectives	Conference: «Regulation Mechanisms of Islamic Finance in Post-crisis Period»		Round table “Formation of Energy Efficient and Environmental Friendly Global Strategy”	Youth subpanel
17:00 – 18:00	Ceremonial Closing						
18:00 – 21:00	Official Function of behalf of the Mayor of Astana city						

Events of the 1st Day

III Astana Economic Forum



Ceremonial Opening



Complimentary speech
Of Nursultan Nazarbayev, the President of the Republic of
Kazakhstan



Speech
Secretary General of the Organization for Security and
Cooperation in Europe (OSCE) Marc Perrin de Brichambaut

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ПЛЕНАРНОЕ ЗАСЕДАНИЕ



Finn E. Kydland

Norwegian Economist, **Winner of the 2004 Nobel Prize in Economics** "for his Contribution to Dynamic Macroeconomics: The Time Consistency of Economic Policy and the Driving Forces Behind Business Cycles" (Norway)



Robert A. Mundell

Canadian Economist, **Winner of the 1999 Nobel Prize in Economics** "for the Creation of the International Economic Model and the Theory of Optimum Currency Areas Which Led to the Creation of the Euro"

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Business Summit on Energy

Time: 15:00 – 18:00

Aim: Rendering assistance to ensure sustainable development of Energy Economy in postcrisis period

Tasks:

- Exchange of experience between experts on Energy fields of the representatives from different countries
- Discussion of new options of strategic partnerships in Energy field
- Introduction with the latest inventions in energy saving and search for efficient solutions on implementation
- Discussion of Energy security issues and regional cooperation
- Discussion of financial aspects of Oil and Gas, Coal and Energy field's works
- Energy market analysis and Oil and Gas priority development analysis

Moderator: subject to precise

Speakers:

- Sauat Mynbayev**, Minister of Energy and Mineral Resources
- Jiang Zemin**, President of National Oil and Gas Company

Other speakers are to be determined

Target Audience: over 300 participants from different countries, i.e. government officials and representatives of Energy and Oil and Gas companies

Summarizing document: recommendations on development of global energy complex, completion of the Agreements on cooperation between foreign and kazakhstani companies

Organizers: Ministry of Energy and Mineral Resources of the Republic of Kazakhstan, «KazEnergy» Association

Business Forum of Manufacturers and Entrepreneurs

Time: 15:00 – 18:00

Aim: Creation of the Eurasian Business Congress, to enhance mutually beneficial trade and economic relations, including investment cooperation in Eurasian region, collaboration on development of the perspective and technologically advanced fields of economy.

Tasks:

- Kazakhstan's investment opportunities presentation
- Information exchange on business administration and investment legislation between EurAsEC country members
- Negotiations and bilateral meetings between business circles of EurAsEC country members
- Achieving agreements on joint collaboration on investment projects implementation

Organizer: Ministry of Industry and Trade of the Republic of Kazakhstan, National Economic Chamber of Kazakhstan "Soyuz Atameken"

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Business Forum of Manufacturers and Entrepreneurs

Moderator: Chairman of the National Economic Chamber of Kazakhstan «Soyuz «Atameken»
Azat Peruashev

Speakers:

- **Umirzak Shukeyev**, Deputy Prime Minister of the Republic of Kazakhstan
- **Aset Isekeshv**, Minister of Industry and Trade of the Republic of Kazakhstan
- **Alexei Miller**, President of the European Business Congress, Chairman of the Management Committee, OAO Gazprom
- **Michael Vaistin**, Director of the European Bank for Reconstruction and Development in Kazakhstan
- **Alexandr Shokhin**, President of The Russian Union of Industrialists and Entrepreneurs
- **Gali Iskaliyev**, Chairman of the Board of JSC «Development Bank of Kazakhstan»
- **Mustafa Gunay**, Secretary General of the Turkish Confederation of Businessmen and Industrialists (TUSKON)
- **Jorg Hetsch**, Head of the Representative Office of German Economy for Central Asia
- **Jukka Salo**, Executive Vice President, Operations and Network «Finpro»

Target audience: over 300 participants from different countries, i.e. government officials, representatives of world financial institutions and business structures

Summarizing document: Completion of the Memorandum on creation of the Eurasian Business Congress, Investments Agreement and Protocols of Intention

Innovative Congress

Time: 15:00 – 18:00

Aim: Discussion of real and usable models of innovative economy development along with the development of partnership relations in the frame of realization.

Tasks:

- highlight progressive experience of development models
- elaboration of concrete measures on real and usable models of innovative economy development
- research and elaboration of further ways of innovative development of Kazakhstan's model

Target audience: over 400 participants from different countries, i.e. government officials, representatives of business structures

Summarizing document: : Resolution and completion of the framework agreement between investors and representatives of industrial and innovation projects i.e. within the ceremonial completion framework

Organizers: Ministry of Industry and Trade of the Republic of Kazakhstan, JSC “National Innovation Fund”

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Innovative Congress

-Moderator: Managing Partner, Company's Founder «Strategy Partners», Doctor of Science Alexander Idrisov

Speakers:

-Aleksi Prazdnichnih, Expert on innovations – «International cooperation in the field of innovations»

Preliminary list of speakers:

- Hans-Jörg Bullinger, President of the Fraunhofer-Gesellschaft «Commercialization of innovative projects»

- Clayton M. Christensen, architect of and the world's foremost authority on disruptive innovation, Professor of Business Administration at the Harvard Business School – «Programme of Technological and Scientific Breakthrough in Economic Sector»

- Irving Wladawsky-Berger, Visiting Lecturer at MIT's Sloan School of Management and Engineering Systems Division; Senior Fellow at the Levin Institute of the State University of New York; and Adjunct Professor in the Innovation and Entrepreneurship Group at the Imperial College Business School

- Alexandr Boiko, Advisor of the Department of Scientific and technological cooperation and innovation of CIS Executing Committee – «Innovative cooperation in CIS countries»

- John Kao, author and strategic advisor based in San Francisco, expert on issues of innovation and organizational transformation - «Strategies and practices development of innovations and advanced technologies in Kazakhstan»

- Julia Fomina Roelofsen, Expert "Inno Praxis" – «Cluster programme innovative economy's development»

Conference on Public Private Partnership Centers

Time: 15:00 – 18:00

Aim: Establishing single source (of international center) to obtain information on international practice in the PPP field

Tasks:

- Positive and negative outcomes analysis of single source
- Analysis of single source (of international center) PPP creation opportunities
- Defining core trends of single source (of international center) PPP functioning
- Single source (of international center) PPP coordinator's designation

Moderator:

- Chairman of the Board, JSC “Kazakhstan Public-Private Partnership Centre” – **Bolat Smagulov**

Speakers: to be determined

Target audience: over 400 participants from different countries, i.e. representatives of PPP, central and local administration and business community

Summarizing document: Signing of the Memorandum on creation of single source of international center) PPP

Organizer: JSC “Kazakhstan Public-Private Partnership Centre”

Conference on Management Development

Time: 15:00-17:00

Aim: Discussion of the core issues of intense management development to facilitate further innovative development of small and medium sized enterprises in national economy

Tasks:

- Exchange of experience and definition of conceptual models of management development
- Discussion of national characteristics of management in the field of SMEs of member countries and multicultural particularities in business administration
- Common approaches definition in terms of efficiency evaluation

Target audience: up to 90 participants, i.e administrators and operators of management programs

Summarizing document:

- Endorsing resolution on baseline model of management development among the partner countries
- Common criteria approval on efficiency evaluation of management development

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Conference on Management Development

Moderator: Anjela Leke, «InWEnt»

Speaker:

- Karl Ernst Brauner, Deputy Minister of Economy and Technology, Germany

Preliminary list of speakers:

To be determined from 13 partner countries (Kazakhstan, Germany, Russia, China, India, Kyrgyzstan, Uzbekistan)

Organizers: Ministry of Economy and Budget Planning, Federal Ministry of Economy and Technology of Germany, International Professional Academy 'Turan-Profi'., «InWEnt» Community

Exhibition Industrial and innovative projects and Scientific works

Time: 12:30 – 17:00

Aim:

- Demonstration of the most perspective innovative solutions, which are ready to implement ; search for investments
- Ensuring state support for the most perspective innovative projects
- Business links connection between regions
- Information and advertising support of innovative projects in the field of small and medium sized enterprises

Tasks:

- Demonstration of industrial and innovative capacities of innovative projects at the regions
- Direct participation of industrial an innovative companies from 16 regions of the Republic of Kazakhstan

Target audience: Forum's participants, i.e. representatives and implementators of innovative projects, scientific and research projects, international organization and investment companies

Summarizing document: completion range of agreements on cooperation between investors and representatives of industrial and innovative projects

Organizers: Ministry of Insdusty and Trade of the Republic of Kazakhstan

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OFFICIAL FUNCTION OF BEHALF OF THE PRIME MINISTER OF THE REPUBLIC OF KAZAKHSTAN

Time: 19:00 – 21:00

Fourchette for approximately 1600 participants

Concert Programme: Programme of classic, traditional and modern music

Venue: Palace of Independence

Organizers: Ministry of Economy and Budget Planning, JSC «Economic Research Institute»

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Events of 2nd Day

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Panel Session on “Postcrisis Economic and Social Development of Countries”

Time: 10:00 – 13:00

Aim: Establishment of new approaches to the economic regulation in the postcrisis period and determination of high priority vectors of development

Tasks:

- Discussion of financial and economic crisis and its impact on the economy of specific countries
- Search for virtual ways of post crisis economic development of countries
- Discussion of antirecessionary measures efficiency
- Elaboration of Kazakhstan’s social and economic policy in post crisis period
- Lessons learned from crisis and new postcrisis economy development models for Eurasian region countries
- Public administration and economy regulation mechanisms in post crisis period

Target audience: over 300 participants from various countries, i.e. leading practitioners and economic researchers, government officials and business representatives from Kazakhstan and abroad

Summarizing document: Recommendations and suggestions on social and economic development of countries

Organizers: Ministry of Economy and Budget Planning of the Republic of Kazakhstan, World Bank, JSC “Economic Research Institute”

Panel Session on “Postcrisis Economic and Social Development of Countries”

Moderator: John Litwack, World Bank Lead Economist for Kazakhstan

Speakers:

- **Marcel Masse**, Principal Secretary to the Leader of the Opposition, Parliament of Canada
- **Arystan Esentugelov**, Senior Research Officer, JSC “Economic Research Institute” - «Postcrisis Economic Growth Features of Kazakhstan’s Economy”

Preliminary list of speakers:

- **Professor, Doctor Ricardo Hausmann**, Director, Center for International Development Harvard University (USA)
- **Willem Buiter**, Professor of Political Economy, Centre for Economic Performance London School of Economics and Political Science (UK)
- **Kseniya Yudayeva**, Chief Consultant of the President and Senior Economist of "Sberbank of Russian Federation"

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Section on “Formation and Development of Innovative Economy”

Time: 14:30 – 17:00

Aim: Discussion of the core issues of innovative economy development and elaboration of recommendations of Kazakhstan's technological development.

Tasks:

- Determination of Innovative Economy's role in overcoming crisis consequences in Kazakhstan and abroad
- Methodology's elaboration on organization and administration of world innovative projects
- Elaboration of recommendations on implementation of priority given innovative projects in Kazakhstan

Target audience: leading practitioners and economic researchers, government officials and business representatives from Kazakhstan and abroad and representatives from innovation funds and research/ technological parks

Summarizing document: Recommendations on innovative economy development

Organizers: Ministry of Economy and Budget Planning of the Republic of Kazakhstan, UN Economic Commission for Europe JSC “Economic Research Institute”

Section on “Formation and Development of Innovative Economy”

Moderator: Jamilya Bopiyeva, Acting President of JSC "Economic Research Institute",

Speakers:

- **Jamilya Bopiyeva**, Acting President of JSC "Economic Research Institute", Director of the Center of Economic Development Planning
- **Krzystof Gulda**, Chairman of the UNECE Team of Specialists on Innovation and Competitiveness Policies; Director of the Department for Strategy, Ministry of Science and Higher Education of the Republic of Poland, “Polish experience on innovation policies (as a transition country joining the EU)”
- **Malcolm Parry**, Director of the Surrey Research Park, University of Surrey, and Chairman of the UK Science Park Association
- **Charles Wessner**, Director, Technology, Innovation and Entrepreneurship, US National Academy of Sciences

Preliminary list of speakers:

- **Nikolay Pryanishnikov**, President of Microsoft Russia
- **Professor Luc Soete**, UNU-MERIT, Maastricht, the Netherlands
- **Professor Dominique Foray**, Chair in Economics and Management of Innovation, Ecole Polytechnique Federale de Lausanne, Switzerland.

Main issues to discuss:

- State support of Innovative Economy
- Main factors affecting formation and development of Innovative Economy
- Elaboration of Innovation Strategies
- Development and support of Innovative Sector

Section on: «Building up of a new financial architecture»

Time: 14:30 – 17:00

Aim: elaboration of recommendations on formation new and sustainable world financial system in postcrisis period

Main issues to discuss:

- Development perspectives of world currency system
- International finance organizations' measures during the postcrisis period: new challenges and opportunities
- Strengthening regulation and banking supervision
- Upgrading corporate management and financial organizations' activities transparency
- Stock market opportunities in postcrisis period

Organizers: Ministry of Economy and Budget Planning of the Republic of Kazakhstan, JSC “Economic Research Institute”, Agency of the Republic of Kazakhstan on regulation and supervision of financial market and financial organizations, Agency of the Republic of Kazakhstan on regulation of activities of the regional financial centre of Almaty city

Moderator: Arken Arystanov, Chairman, Agency of the Republic of Kazakhstan on regulation of activities of the regional financial centre of Almaty city

Target audience: over 300 participants from various countries, i.e. government officials and politicians, leading economic researchers and representatives from business and international financial organizations, national companies and banking system.

Summarizing document: recommendations on formation new and sustainable world financial system in postcrisis period

Section on: «Building up of a new financial architecture»

Speakers:

Robert John Aumann, Nobel Memorial Prize in Economics in 2005

The Role of Stimulating Factors in a World Financial Crisis and in Overcoming Financial Crisis



Zhao Xiaoyu, Vice-President of the Asian Development Bank



to be determined

Yelena Yermutova, Chairman of the Agency of the Republic of Kazakhstan on regulation and supervision of financial market and financial organizations

The comprehensive support for the International organizations' measures and role in the field of mutual convergence on consolidation of supervision, e.i. with a view to exclude country's regulatory risks and risks of trans-border operations.



Vyacheslav Dodonov, Senior Researcher of Kazakhstan Institute for Strategic Studies under the President of the Republic of Kazakhstan



Stability factors of global financial systems and conceivable solutions of counteraction»

Liou Xiaochuan, Governor, People's Bank of China

- **Dr. Jassim AL Mannai**, Director General Chairman of the Board, Arab Monetary Fund, UAE
- **Thomas Mirow**, President, European Bank for Reconstruction and Development, UK
- **Dominique Strauss-Kahn**, Managing Director, International Monetary Fund, USA

International scientific conference: «Mechanisms of Regulation of Islamic Finance in Post-crisis Period»

Time: 10:00 – 17:00

Aim: establishment of integral system on Islamic Finance regulation in Kazakhstan:

Tasks:

- Creation of institutional infrastructure that supports stable development of Islamic finance in the Republic of Kazakhstan;
- elaboration of specific mechanisms and procedures of regulation and risk-management in field of Islamic finance;
- study of experience of international and national regulators.

Target audience: over 280 participants, i.e. senior officials and representatives of financial institutions, representatives of small and medium sized enterprises, representatives of the local financial regulators of the Republic of Kazakhstan, state companies dealing with control and supervision of islamic institutions, executives of investment funds of the Republic of Kazakhstan

Organizers: Ministry of Economy and Budget Planning of the Republic of Kazakhstan, JSC “Economic Research Institute”, Islamic Development Bank, Islamic Research and Training Institute of IDB, «Istisna’a corporation»

Summarizing document: Recommendations on regulatory mechanisms for the field of Islamic finance, professional advice on amendments to the current Law on islamic finance.

International scientific conference: «Mechanisms of Regulation of Islamic Finance in Post-crisis Period»

Moderator: Dr. Tariqullah Khan, Professor on Islamic Finance, Qatar Foundation

Speakers:

- **Dr. Dar Humoyan**, Chief Executive Officer, BMB Islamic UK limited, London, UK – “The Need for Regulation of Shari'a Advisory in Islamic Finance: Issues and Challenges”
- **Dr. Tariqullah Khan**, Professor on Islamic Finance, Qatar Foundation, Qatar – “The experience of regulation in circumstances of globalization and formation of Islamic finance system”
- **Dr. Musa Abdul Malek**, Chief Executive Officer, HSBC Amanah Malaysia Berhad, Malaysia – “The Role of International Regulators and the Need of Membership in them for Kazakhstan regulators”
- **Dr. Kabir Hassan**, Associate Professor of Finance, University of New Orleans, USA – “Islamic Banking Regulations in Post Financial Crisis World”

Preliminary list of speakers:

- **Dr. Khaled Al-Aboodi**, Chairman of the Board, International Islamic Rating Agency, Bahrain
- **Dr. Mohd Daud Bakar**, President and CEO, International Institute of Islamic Finance, Malaysia
- **Mr. Ahmed Abbas**, Chief Executive Officer, Liquidity Management Centre (LMC) of Bahrain

Round table: “Formation of Energy Efficient and Environmental Friendly Global Strategy”

Time: 10:00 – 17:00

Aim: elaboration of recommendations on scientific justification and implementation of Energy Efficient and Environmental Friendly Global Strategy

Tasks:

- Analysis and forecasting of tendency, factors of the modern global energy and ecological crisis and measures to be taken to overcome the crisis
- Preliminary scientific justification of Energy Efficient and Environmental Friendly Global Strategy
- Formation of Energy Efficient and Environmental Friendly Global Strategy

Target Audience: over 200 participants i.e. government officials from Kazakhstan and abroad, representatives of scientific and research organizations, small and medium sized enterprises, national holding companies and mass media

Moderators:

- First Deputy Minister of the International Affairs of the Republic of Kazakhstan, President of the Kazakhstan’s Academy of Natural Sciences – **Nurtay Abykayev**
- President of the Russian Academy of Natural Sciences – **Oleg Kuznetsov**

Organizers: JSC Kazakh National Academy of Natural Sciences «Parasat»

Round table: “Formation of Energy Efficient and Environmental Friendly Global Strategy”

Speakers:

- Anatoliy Spicin**, professor of the Russian Academy for Public Service of the President of the Russian Federation
 - «Justification of the Ecologic strategy partnership between civilizations
- Yuriy Yakovec**, President of the International Institute named after P.Sorokin – N.Kondratyev –
 - «Long-sightedness of the energy and ecology strategy efficiency of civilizations and leading countries
- Anvar Zakhidov**, Associate Director of Nanotech , Texas University (Texas, USA) –
 - «Modern conditions and perspectives of organic photo energy and light-emitting diode equipment»
- Karim Nadirov**, First Vice-President of the National Engineering Academy - «Justification of the strategy partnership between civilizations in the field of energy saving, rational usage of energy resources and alternative renewable energy development»;
- Alex Ignatiev**, Director of the Center for Superconductivity and Advanced Materials , University of Houston
 - «Nanotechnologies, space and ecoenergy»
- Alexandr Aseev**, Chairman of the Siberian Branch of the Russian Academy of Sciences, Director of the Rzhanov Institute of Semiconductor Physics of Siberian Branch of the Russian Academy of Sciences -
 - «Perspectives of the renewable sources of energy on semiconductor basis»
- Sergey Bagaev**, Director of Laser Physics Research Institute of Siberian Branch of the Russian Academy of Sciences - «New laser energy saving technologies»
- Oleg Pchelyakov**, Deputy Director Laser Physics Research Institute of Siberian Branch of the Russian Academy of Sciences - «Nanotechnologies and new sources of energy»
- Serikbol Tokmoldin**, Director of Physics and technical Institute - «Photoenergy and energy saving technologies in Kazakhstan»
- Nuraly Bekturganov**, Chairman of Board of the JSC Kazakah National Academy of Natural Sciences «Parasat»
 - «Energy and ecological development strategy of alternative and renewable energy»

Preliminary list of speakers:

- Zhores Alferov**, Nobel Prize Winner, Rector of Academic University of Physics and Technology, Russia -
 - «Innovative scenario of Energy and Solving of Ecology Issues»
- **Roald Sagdeyev**, Director of the East-West Space Center, University of Maryland (USA) –
 - «Modern condition and perspectives of nuclear and thermonuclear energy»

Round table: Public Private Partnership Development

Time: 14:30 – 18:00

Aim: discussion of PPP's further development within the single source (of international center)

Tasks:

- Analysis of existing problems of PPP development in Kazakhstan and abroad
- Evaluation of financial crisis impact on implementation of PPP projects
- Determination of perspective opportunities of PPP projects' preparation and realization

Moderator:

-Chairman of the Board, JSC “Kazakhstan Public-Private Partnership Centre” – **Bolat Smagulov**

Speakers: to be determined

Target audience: over 300 participants, i.e. foreign representatives of PPP centers, central and local administration and business community

Summarizing document: recommendations on further PPP development and enhancement of PPP efficiency within the single source of (international center) PPP

Organizers: Ministry of Economy and Budget Planning of the Republic of Kazakhstan JSC “Kazakhstan Public-Private Partnership Centre”

Youth subpanel: The Role of Youth in Ensuring Sustainable Economic Growth

Time: 10:00 – 17:00

Aim: young scientists/researchers' involvement in sustainable economic growth issues of countries in postcrisis development

Tasks:

- Evaluation of main directions of economic growth of countries in postcrisis period
- Determination of youth movements and organizations' role and part in sustainable economic growth of countries in postcrisis period
- Building of new connections of sustainable development and corporate social responsibility
- Analysis of consequences of civilization interaction on building new economy structures

Main issues to discuss:

- Main thematic subjects:
- Young Leader of Eurasia
- Monocities of Eurasia: My dream city
- Business Eurasia: Future Standards
- Myself. Family. Ecology. Eurasia
- «WWW» (What? Where? When?)
- IMF models
- The best model of Eurasian postcrisis development

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Youth subpanel: The Role of Youth in Ensuring Sustainable Economic Growth of countries in postcrisis period

Moderator:

- Pavel Zyryanov, the State Duma Deputy of the Russian Federation
- Yelena Dyakova, Parliamnet Chamber member of the Russian Federation
- Alina Kabayeva, the State Duma Deputy of the Federal Assembly of the Russian Federation
- Ruslan Gattarov, Leader of the Youth Federal Assembly “Molodaya Gvardiya” (Young guards)

Speakers: to be determined in accordance with the I Eurasian Economic Youth Forum’ results on 22 May, 2010 in Ekaterinburg

Target audience: up to 200 participants from various countries, young business leaders and leaders in economy, science and education, social and political affairs, students and university professors

Summarising document: resolution on youth’ role in Ensuring Sustainable Economic Growth of countries in postcrisis period. Summarizing this youth section winners on thematic reports will be defined

Organizers: Ministry of Economy and Budget Planning of the Republic of Kazakhstan, Ural State Economic University (Russia), JSC “Economic Research Institute”, Kazakh University of Economy, Finance and International trade

Ceremonial Closing

Time: 17:00 – 18:00

Aim: summarizing and announcements of III Astana Economic Forum's work results, nominee awarding



Speech of **Robert John Aumann**, Nobel Memorial Prize in Economics in 2005 for his work on “Conflict and Cooperation through Game-theory Analysis”

Summarizing documents and Arrangements:

Agreeing and endorsing of the **Open Letter** for G-20 member countries' Leaders

Summarizing competition on «Best Research in the field of Economy»

Summarizing competition on «Best Report of Internet-Forum»

Summarizing youth competition on «Eurasian Star»

- Young Leader of Eurasia
- Monocities of Eurasia: My dream city
- Business Eurasia: Future Standards
- Myself. Family. Ecology. Eurasia
- «WWW» (What? Where? When?)
- IMF models
- The best model of Eurasian postcrisis development

Organizers: Ministry of Economy and Budget Planning, JSC “Economic Research Institute”

Official Function on behalf of the chief mayor of Astana

Time: 18:30 – 21:00

Fourchette for 800 participants

Concert Programme: working out

Venue: Palace of Independence

Organizers: Local Authority of Astana city, JSC “Economic research Institute”



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Coverage in Mass Media of III Astana Economic Forum



Coverage in Mass Media

Aim of the Forums' coverage in mass media:

- Information circulation about the Forum in Kazakhstan and abroad
- Shaping public opinion about the Forum as an important event in the Economy field
- Contributing to Kazakhstan's image development as an active developing country with its high potential for economic growth

Tasks of the Forums' coverage :

- Information circulation on favourable investment climate with a view of involving perspective investors and innovative projects' customers
- Creation of wholesome Forum's image with an aim to achieve ranking enhancement in international arena as Dawos Forum and PIEF
- Shaping public opinion about Forum as the most authoritative platform of negotiations in Eurasian region
- Disseminating widely the results of the Forum

Information dissemination tools:

1. Kazakhstani and foreign journals
2. Periodic issues
3. Internet sources (websites of responsible state agencies responsible for Forum's organization, coorganizers, sponsors, partners, Embassies of RK etc.)
4. TV (local and foreign, including CIS countries)
5. Radio (local and foreign radio, including CIS countries)

Coverage in Mass Media

Target audience:

- Population
- State and local authorities
- Local and foreign investors
- Small and medium sized enterprises
- Financial and microcredit organizations
- Mass media
- NPO
- Economic researchers and practitioners
- Youth etc.

Main events:

1. Production of TV commercials about the Forum
2. Production of documentaries about the Forum
3. Broadcasting of the TV commercials about the Forum on all Kazakhstan's channels and also on the channels of BBC, «Euronews», «Vesti»
4. Broadcasting report shot of the «Focus magazine» on «Euronews»
5. Article publication in foreign and kazakhstani mass media
6. Briefings within the framework of the Forum
7. Press conference during the Forum
8. Interview with honorary guests of the Forum
9. Taking part in the TV programmes of foreign and national channels
10. Documentaries' broadcast on all Kazakhstan's channels and also on the foreign channels by MFA's assistance
11. Live broadcasting of the Forum's events on the "TV and Radio Complex" of Kazakhstan's President

Cultural Programm: Services package for the Forums' participants

Date: June 29 – July 3, 2010

Events:

1. Concert in the venue of the Palace of Independence to introduce traditional and modern Kazakh music, which will be periodically exchanged during the day
2. «Cultural and tourist corner» in the Palace of Independence, where participants may find souvenirs, also to see the sights, mainly “yurta” and to be introduced with tourist places of Kazakhstan
3. City tour:
 - Palace of Independence: National museum and picture-gallery exhibition
 - Museum of the first President of the Republic of Kazakhstan
 - Presidential cultural center
 - Baiterek
 - The Palace of Peace and Accord etc.
5. Concert programme during the social functions
6. Tour-booklet containing information of cultural centers of Astana and events taking place due to the Capital day celebration

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Events taking place on the threshold of the III Astana Economic Forum

Date: June 28 – 30, 2010

- Third session of SPECA Project Working Group on knowledge-based economy development
- Seminar on: «The role of ICTs (Information and Communication Technologies) in innovative and industrial economy development»

Organizers: UN Economic Commission for Europe, UN Economic and Social Commission for Asia and the Pacific (UNESCAP), JSC “Economic Research Institute

Date: June 30, 2010

UNESCAP’s session on «green economy» issues dedicated to: «Opportunities of usage and implementation mechanisms of green growth in strategic planning of the Republic of Kazakhstan (*under consideration*)

Organizers: UN Economic and Social Commission for Asia and the Pacific (UNESCAP)

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