



## MERSİN LOGISTICS

### **MERSİN 3<sup>rd</sup> LOGISTICS AND TRANSPORT FAIR 7-10 OCTOBER 2010 YENİŞEHİR FAIRGROUND MERSİN / TURKEY**

While it is said today that Turkey has a logistics market of 10 billion U.S. Dollars, the experts draw attention towards the fact that the actual potential of Turkey for this respect is 3 times more and Mersin is expected to be the Logistics Base of Turkey in the upcoming 5 years.

Mersin as a city located on the south coast of Turkey, having all kind of transportation networks including highways, airways, seaways and railways; is in the center of a wide area surrounding from Russia to North Africa, from Europe to the Middle East and Central Asia Turkic Republics.

Mersin also has an advantage as a free trade zone. The import and export to and from the Middle East countries, Central Asia Turkic Republics, USA and EU countries are made over through the marina and the free trade zone. In addition to those advantages, Turkish market becomes more attractive to foreign investors with the scope of economic activities in the region with the contribution of transportation activities.

Having a highly developed infrastructure with its port, highways, railways, airways, wide-band connection available in its information and communication technologies, its free zone, organized industry zone, technology development zone, business centers and etc Mersin will be the host city for **MERSİN 3<sup>RD</sup> LOGISTICS AND TRANSPORT FAIR** on **07-10 October 2010** at the Yenışehir Fairground. The fair will be held on a covered area of 9000 m<sup>2</sup> and an open area of 5000 m<sup>2</sup> by Forza Fairs & Organization Services Co. Inc. in cooperation with Mersin Chamber of Commerce and Industry and Mersin Chamber of Shipping.

#### **PRODUCTS TO BE EXHIBITED IN THE FAIR**

- Overland Transportation
- Sea Transportation
- Air Transportation
- Transportation Systems and Equipment
  - Conveyors
  - Bands
  - Cranes
  - Hoists
  - Lifts
  - Towing Vehicles
  - Transport platforms
  - Installation Platforms
- Cargo and Courier Services
- Logistics, Unloading- uploading equipments
- Groupage
- Customs Clearance
- Commercial Vehicles
- Trucks, Trailers and its Spare Parts

- Stowage Machines, Systems and Equipments
  - Forklifts
  - Transpallets
  - Stowage Vehicles with Accumulator
  - Stowage Vehicles
- Storage System and Equipments, Management Software
  - Floating and Fixed Shelf Systems
  - Boxes and Other Storage Equipment
  - Labels and Labeling Systems and Equipment
  - Barcode, Magnetic and other Automatic Identification and Data Collection
- Equipment and Systems
  - Packaging Equipment
- Port Terminal Equipment
- Containers and Wagons
- Railway and Traffic Equipments
- Road Construction Machinery
- Combined Transporters
- Port Operators
- Trailers and Semi-Trailers
- Tankers
- Consulting Companies
- Communication Equipment and Systems
- Software-Hardware Providers
- Insurance Companies
- Finance-Leasing Companies
- Related Publications

## **VISITOR PROFILE**

All the producers taking transport and logistic services, decision makers of importation and exportation organizations and institutions.

## **VISITING HOURS**

11.00 am – 08.00 pm

## **PARTICIPATION FEES (per sqm)**

### **Indoor area**

9-50 m<sup>2</sup> : 120 USD + VAT (%18)

51-200 m<sup>2</sup> : 110 USD + VAT (%18)

201 m<sup>2</sup> and over: 100 USD + VAT (%18)

Minimum stand on the indoor area is 9 m<sup>2</sup>.

### **Outdoor area**

50-250 m<sup>2</sup> : 60 USD + VAT (%18)

251-500 m<sup>2</sup> : 55 USD + VAT (%18)

501 m<sup>2</sup> and over : 50 USD + VAT (%18)

Minimum stand on the outdoor area is 50 m<sup>2</sup>.

With signing of the contract should be paid %25 of the participation fee, remaining balance should be paid on 01 October 2010.

## **DEADLINE FOR BOOTH APPLICATION**

September 27, 2010

## **PARTICIPANTS CATALOGUE:**

A fair catalogue shall be prepared for the official delegation, exhibitors and visitors. The fair catalogue shall be printed in the dimensions of 14×21cm. The participants may give advertisements to catalogue.

## **ADVERTISING FEES:**

Bracket	1.500 USD + VAT (%18)
Back Cover, colorful	1.500 USD + VAT (%18)
Inner parts of covers, colorful	750 USD + VAT (%18)
Inner pages, colorful	400 USD + VAT (%18)

The advertising picture shall be sent by the participants. Framed advertisements should be prepared 1 cm. shorter than page dimensions.

**We kindly invite you and your company to take your place in this important exhibition of the region.**

**For more information, please contact with**

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